AXIELL MIDDLE EAST
Software for managing collections of cultural significance
alm.axiell.com
**OVERVIEW**

Axell provides you with the tools and local expertise you need to manage your collections, helping your organisation to:

- Manage your collections in Arabic
- Catalogue, monitor and manage your collections
- Easily manage accessions & loans
- Raise the profile of your collections online
- Efficiently digitise your collections
- Expertly preserve & protect your collections
- Curate & manage high profile exhibitions
- Build effective workflows for museum management
- Access your collections anytime, anywhere through a web browser

**WHY WORK WITH AXIELL?**

**Market leading solutions**
Axell provides the most innovative, sophisticated and advanced solutions on the market and is constantly developing with the needs of our customer base of over 3,400 museums, archives and libraries.

**Arabic support**
Our solutions are available in Arabic and we have Arabic speaking support staff based in the region to meet your systems support needs.

**Local presence**
We have offices in Abu Dhabi and Qatar. Our employees have local market knowledge and an understanding of the unique needs of collections within the middle east.

**Secure future**
As global market leader, we have a secure future and are continuously growing. Once you’ve chosen us as a partner, we’re here to support you for the long run.

**No third party suppliers**
We don’t use a third-party supplier to work with customers. You receive system and support directly from us meaning your support is delivered by people with significant expertise in the systems.

**Industry expertise**
Our staff combined have significant experience in museums and cultural sectors. We understand the opportunities and challenges which shape your collections management needs.
Q: Are you a reseller?
A: No, Axiell owns and develops all the collections management systems. You deal with us and we support your system—meaning you don’t have to deal with any third-party providers.

Q: Is KE Software a separate company?
A: No, in 2014, KE Software was bought by Axiell. Axiell is the owner and developer of EMu. The employees from KE Software joined the Axiell team and not only continue to develop EMu, but also work collaboratively with the wider Axiell group to develop new technology and solutions.

Q: How does Adlib fit in?
A: In 2012 Adlib was bought by Axiell. The employees from Adlib brought their expertise to Axiell and now Adlib is one of Axiell’s most popular collections management solutions. Since we acquired Adlib, we have developed much of the functionality of the Adlib system into a new modern web-based system called Axiell Collections.
OUR CUSTOMERS

Other Customers in the Region include:
- Jordan Museum
- Egyptian Ministry of Antiquities
- New York University Abu Dhabi
- Sharjah Museums Department
- National Library of Jordan
- Oman Museum

Other International Customers include:
- Rijksmuseum
- New York Botanical Gardens
- Australian Museum
- Van Gogh Museum
- Deutsche Kinemathek
- National Museums of Scotland
- Musées de la ville de Paris
- Smithsonian Institution
- Amsterdam Museum
- National World War II Museum, USA
- National University of Singapore
- University of Melbourne

PRICING

STANDARD
- Our standard package provides you with all the standard functionality and also gives you the option to tailor some parts of the system to the specific needs of your collection.
- This option is ideal if you want a tailored system but have limited time or resources to invest in significant customization.
- Data is hosted in data centers in Europe managed by Axiell
- Phone and online support and 2 support visits per year from an Axiell representative

LOCAL
- Our standard package provides you with all the standard functionality and also gives you the option to tailor some parts of the system to the specific needs of your collection.
- This option is ideal if you want a tailored system but have limited time or resources to invest in significant customization.
- Data is hosted in the GCC and managed by Axiell
- Axiell employee based on-site for 6/9/12 or 24 months with exclusive focus on your collection only

PRIVATE
- Our premium package gives you access to the most sophisticated functionality which is then tailored to the exact needs of your organization.
- This is the best option for high-profile or large-scale institutions who want to get the most out of their collections.
- Data is hosted in the local country or on site at your venue. The servers are managed by Axiell
- Axiell employee based on-site for 6/9/12 or 24 months with exclusive focus on your collection only

INTERNATIONAL
- Our premium package gives you access to the most sophisticated functionality which is then tailored to the exact needs of your organization.
- This is the best option for high-profile or large-scale institutions who want to get the most out of their collections.
- Data is hosted in data centers in Europe managed by Axiell
- Phone and online support and 2 support visits per year from an Axiell representative

ADVANCED
- Our premium package gives you access to the most sophisticated functionality which is then tailored to the exact needs of your organization.
- This is the best option for high-profile or large-scale institutions who want to get the most out of their collections.
- Data is hosted in data centers in Europe managed by Axiell
- Phone and online support and 2 support visits per year from an Axiell representative

BASIC
- Our off the shelf software provides you with all the standard functionality you need to manage a collection. It is an off the shelf package with no customization.
- This option is cost-effective and ideal for smaller organizations with fewer users.
- Data is hosted in data centers in Europe managed by Axiell
- Online support only: E-mail and web support via our helpdesk

Our off the shelf software provides you with all the standard functionality you need to manage a collection. It is an off the shelf package with no customization.
- This option is ideal if you want a tailored system but have limited time and resources to invest in significant customization.
- Data is hosted in the GCC and managed by Axiell
- Axiell employee based on-site for 6/9/12 or 24 months with exclusive focus on your collection only

DATA HOSTING SYSTEMS

Tourism and Culture Authority, Abu Dhabi
Dear Mohamed Authority
Dubai Culture
Parks Canada
Danish National Museums
Qatar Museums Authority
Dubai Culture
Our office is located in Abu Dhabi. Contact us, and our local team will be in touch with you.

E sales-alm@axiell.com